



HEALTH CARE FOR ALL
POSITION ANNOUNCEMENT:
HEALTH JUSTICE CAMPAIGN ORGANIZER

THE ORGANIZATION

Founded in 1985, Health Care For All (HCFA) is one of the most important state-based consumer health advocacy organizations in the country. Our mission is to promote health justice in Massachusetts by working to reduce disparities and ensure coverage and access for all.

HCFA works to expand health care access, improve quality and control costs in Massachusetts through its sponsorship of numerous policy advocacy coalitions. These coalitions bring together a wide variety of organizations to work in concert to make health care changes. By uniting diverse constituencies, HCFA is able to magnify its policy reach on many fronts. HCFA also helps thousands of individuals enroll in and renew their health coverage each year through our consumer assistance HelpLine. We use the health care access barriers that HelpLine callers report to inform our state-level health advocacy agenda.

The organization's achievements include leading four waves of broad Massachusetts health reform, including legislation in 2006 that was the precursor for the Affordable Care Act. The latest legislation in 2012 resulted in the nation's first comprehensive law aimed at controlling health care cost growth through adoption of alternative payment methodologies, care coordination, and investments in technology, wellness and prevention. Today, attempts to repeal, dismantle and sabotage the Affordable Care Act by the Trump administration and congress pose serious threats to health access for the people of Massachusetts. Health Care For All is preparing to take a leadership role once again in the campaigns that will be necessary to defend the progress we have made in health care access, quality and affordability.

For more information, please visit www.hcfama.org.

LOCATION

HCFA's office is centrally located in downtown Boston. This position will include daily and/or weekly travel outside of the office to surrounding communities and towns depending on the relevant work.

POSITION SUMMARY

HCFA seeks a dynamic and experienced Organizer to work with HCFA's management team, staff, volunteer network and diverse statewide coalition partners to build and strengthen a grassroots, health justice campaign. The campaign will be focused on engaging individuals around a pro-active, unified vision of health justice, with a particular focus on promoting and protecting Medicaid. With a strong focus on grassroots organizing, coalitions, partnerships, and civic engagement strategies, initiatives and goals include developing strong working relationships with culturally and linguistically diverse residents, stakeholder groups, union leaders, direct service providers and elected officials. This position will supervise interns and co-ops and will report to the Executive Director.

The Organizer will be a critical member of HCFA's management team and will:

- Be a highly-motivated, creative problem-solver, team-oriented individual with experience developing and leading grassroots legislative and/or political campaigns and trainings;
- Develop long- and short-term campaign strategy—including legislative, grassroots, digital, and communication components—to achieve organizational goals of advancing health justice and increasing political and organizing power (work done in partnership with the Executive Director, Policy Managers and other staff);
- Focus externally by representing HCFA throughout Massachusetts to allied organizations and new partner organizations while working internally with other staff to enhance their own organizing skills and the work they do to represent consumers;
- Strengthen the grassroots organizing and campaign skills of HCFA and its network of coalitions and consumers in order to build and staff a more influential health justice movement; and
- Capitalize on the 20,000 calls the Helpline receives each year and work to bring these individuals into HCFA's advocacy work. HCFA's direct service program, the Consumer Assistance Helpline (the Helpline), is a telephone, voicemail, and email service available Monday through Friday to any resident seeking to enroll in or troubleshoot issues with health coverage. HCFA's Helpline counselors provide services in Portuguese, Spanish, and English.

RESPONSIBILITIES

- Leads the creation and execution of organizing strategies that build a grassroots base by promoting a health justice vision;
- Pivots the grassroots base, as needed, to protect the Affordable Care Act, Medicaid, CHIP and other critical health and health care programs;
- Works with the Executive Director and the management team to develop long-term and short-term strategic campaign plans for the organization;
- Works with the Executive Director and the management team to identify tactics tailored to different political environments and circumstances, identifying peaks and opportunities to elevate the consumer voice and HCFA;
- Partners with the Helpline staff to implement a strategy to enlist callers in HCFA's advocacy work and move them along the ladder of engagement;
- Develops, fosters and oversees HCFA's engagement with volunteers and consumer network;
- Corresponds with member organizations and coordinate events targeted at raising awareness around health reform protection;
- Participates in grant program-related activities and participate in the completion of donor reports as-needed;
- Participates in coalition meetings and outreach activities as-needed to build relationships, conducts trainings and provide follow-up on tasks identified by members;
- Coordinates outreach initiatives with other HCFA projects, including the Helpline and policy initiatives of the organization;
- Represents HCFA at various coalition and network meetings throughout the state;
- Develops and enhances existing database and work tracking system to quantify outreach impact;
- Brings consumers together on a statewide level to develop and implement grassroots campaign strategies to influence public policy.

COMPETENCIES

- Commitment to social justice and experience in social change activism such as: legislative advocacy or political/policy issue campaigns; community organizing; working with coalitions

- and stakeholders; and/or implementing communications strategies;
- Ability to build and work in cross functional teams and collaborate with others;
- Highly developed communication skills with proven ability to communicate with colleagues, partners, stakeholders, and others openly, directly, and respectfully with the goal of building stronger working relationships;
- Well organized and able to manage multiple priorities with poise and patience;
- Fluency in either Spanish and/or Portuguese is highly preferred;
- Proven success with and commitment to working with diverse groups of people (i.e., across race, social and economic status, ethnicity, sexual orientation, gender identity and expression, age, physical and mental ability, and immigration status);
- Strong organizational and planning skills including program planning, goal setting and evaluation;
- Familiarity with use of social media and online tools in an advocacy context – including setting up relevant metrics;
- Familiarity with state and federal (or related) policy process;
- 5+ years health care or community outreach and/or organizing experience required;
- Excellent written and oral communication skills, including the ability to convey complex information in a clear, culturally competent and understandable manner;
- Ability to work well with diverse groups, direct experience with low-income and immigrant populations a plus;
- Ability and willingness to travel and work flexible hours including some weekends;
- Prior knowledge of and strong command of Massachusetts state and public health insurance programs preferred;
- A bachelor’s degree or equivalent professional work experience in a related field or position is required.

BENEFITS

- Generous paid time off policy
- Robust benefits package
- Convenient downtown Boston location

Applicants should submit a resume and cover letter summarizing their interest in and qualifications for the position to: jobs@hcfama.org. Please put “Health Justice Campaign Organizer” in the Subject line.

Health Care For All is an equal opportunity employer with a demonstrated commitment to hiring individuals who reflect the diversity of the communities they serve. Persons of color, persons with multilingual abilities, women, and people with disabilities are encouraged to apply.